



Altrusa International District Eleven DSB

FALL 2020

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GOVERNOR'S MESSAGE



Heading to the Fall of 2020 is a good time to reflect on how different things have been since March when the COVID-19 pandemic reached our shores. The past 7 months have been challenging for all of us in our daily lives. It has tested us as Altrusans and our ability to stay connected and serve our communities. Be assured we have not only passed that test with flying "Altrusa" colors we have continued to succeed in so many ways. We have learned new technology skills, become more flexible and creative in the ways we help our communities, especially those most impacted by the pandemic. We have found ways to be more inclusive and have been very clear on our collective goal of "leading to a better community." Be proud of what your clubs and each one of you have done for your family, friends, neighbors, community members and each other during these unprecedented times. Continue to be safe, wear your masks, wash your hands, and practice social distancing, even though that is the hardest part for most of us. This too will end, and we will once again be able to have face-to-face meetings and exchange real hugs, which I know many of us miss greatly.

In preparation for that time we are being optimistic, as your District Eleven Board and the Altrusa Club of Santa Maria Altrusa moves forward with plans for a fun, informative and entertaining 2021 District Conference at the Radisson Hotel in Santa Maria, April 29 thru May 2, 2021. Be prepared to "Blast into Service" learn new things, renew friendships, make new friends, and above all have fun.

At our 2021 Conference you will be electing the new District Eleven Board of Directors. Your Nominating Committee will be making requests for nominations. I encourage each of you to step up and lead. You know you can do it! Let me know if you have any questions



about the responsibilities and eligibility of the positions. As mentioned in my October monthly newsletter it is not necessary to have served on the District Eleven Board prior to running for Director, Second Vice Governor or First Vice Governor. To be eligible to run for Governor-Elect, however, you must have served a full term as a member of the Board.

I hope your “Make a Difference Day’ service projects will be a huge success. Be sure to share those successes on Facebook, Instagram, and the District and International websites. The more we let family, friends, acquaintances, and others know how much fun we have as Altrusans and what we do for our communities the more opportunities we have to build our membership.

Speaking of membership; we will be having a District-wide Zoom Workshop on Saturday, November 7, 2020 at 1 p.m. which will focus on retaining and increasing membership during the pandemic. Since club visits are difficult, if not impossible right now, the District Board agreed to have District-wide Zoom workshops in lieu of the type of workshops we’ve had in the past at various locations throughout the District. The District Board is offering an incentive to participate in the November Zoom workshop. Based on the number of members that join the Zoom workshop, the club will receive \$10 per member, not to exceed \$200 per club.-Plan to join on November 7th.

By now you are all aware that the venue and date for the 2021 International Convention has been changed. Instead of Quebec City, Canada the Convention will be held in Charlotte, North Carolina due to the COVID-19 travel restrictions into Canada. The date of the Convention is now from July 28 thru August 1, 2021. A change in the venue and date should in no way diminish your enthusiasm to attend. There is always so much to learn at Convention, as well as the opportunity to meet Altrusans from all over the world. Learning about all the things Altrusa does around the world only reinforces that we are part of something worldwide and so very worthwhile. Let’s hope that the New Zealand travel restrictions have been lifted by Convention time so Altrusans from New Zealand will be there with the rest of us.

Don’t forget the Altrusa Video Challenge being encouraged by the Altrusa International Service Program Development Committee. Clubs are being asked to video their club’s community service activities to tell the world about Altrusa and all we do. Selected videos will be featured at the 2021 International Convention. Details about the challenge are provided in this DSB. Look for it.

The year 2021 is shaping up to be a busy one for Altrusans. Busy with continued community service projects and attending the District Conference in April/May and the International Convention in July/August. So put the Conference and the Convention on your 2021 calendars now. You won’t want to miss them.

Despite COVID-19 District Eleven has been able to welcome a new club into the District. Altrusa International of Reno/Sparks initiated their 15th member and are at charter strength. During these unprecedented times, they like all our clubs, continued to reach out to their community to provide assistance and relief whenever possible and continued to invite individuals to learn about Altrusa and invited those who responded to join their club. Credit for this new club goes to Courtney Voight current club president of Reno/Sparks, Gail Swain, New Club Building Chair and most certainly to past Governor Melanie Hodges who, during her biennium, helped get the Reno/Sparks Club in Formation started. Thank you, Melanie, Gail, and Courtney. The charter ceremony will take place sometime this Spring when all the members of the Reno/Sparks Club, District Eleven Board members and others feel comfortable participating in an in-person celebration and ceremony.

We are also building a new “virtual club” within our District. A special thank you to Gail Swain, New Club Building Chair, Danielle Robello, president of the Altrusa Club of Chula Vista and Julie Robello for getting our first virtual club started in District Eleven. I encourage each of our clubs to reach out to Gail and Danielle to help ensure the success of this club. More about the plans and projects is included in a separate article in the DSB.

Wrapping up, I would like to express my appreciation and that of the District Eleven Board for your continued support of the two International Service Projects; Days for Girls (DFG) and Support our Soldiers (SOS). They are both equally important and go to illustrate the breadth and depth of our community service efforts. Thank you all.

In Altrusa Service,

Governor Pat



PLAN TO BE INVOLVED



As a District Officer, I have had the opportunity and pleasure of visiting several Altrusa Clubs. This has allowed me to meet numerous members that I would not have connected with otherwise. Also, it has shown me a variety of Club projects that support our diverse communities. I have met

the Altrusa leaders who have imagined, developed, and implemented these projects. Wow, what great innovators! Their leadership skills can and should be utilized at the District level.

Every two years (each biennium), the District elects a new Board. The District Board is composed of: Governor, Governor-Elect, 1st Vice Governor, 2nd Vice Governor, one Director, Treasurer, Immediate Past Governor, serving as team liaison, and the appointed positions of Secretary and Parliamentarian.

To be eligible for election for any District Office, members must be, at the time of nomination and election an active member in good standing.

To be eligible for election to the office Governor-Elect, the candidate shall have previously served a full term (more than half of a two-year term) as a member of the District Board.

To be eligible for election to any District Office other than Treasurer, a person must have completed a full term as Club President or be serving as Club President at the time of the election.

To be eligible for election as District Treasurer, a person must have completed a full term as Club President or Club Treasurer or be serving as the same at the time of the election and also must have general accounting knowledge or experience.

Only two people from each Club can be on the District Board during any one term. If you are interested in serving on the District Eleven Board, contact our 2021-2023 Nominating Committee that is made up of Chairman, Koni Shaff, and members, Margee Neer and Jan Riggins.

To be eligible to be a District Committee Chair, one must be a member in good standing. They are appointed by the incoming District Governor. Therefore, let the

Governor Elect, Melinda Aguirre, know you are interested in serving as a District Committee Chair.

Personally, I joined the Tucson Club in 2004 as a member and enjoyed being involved with our projects so much that I soon volunteered to be a Club Committee Chair. Since that time, I have served my Club as a Director, Corresponding Secretary, Membership Chair, Service Chair, Foundation Treasurer, President Elect, and President. At the District level, I have been a Co-Workshop presenter, Director, 2nd Vice Governor, and currently am 1st Vice Governor.

I have enjoyed every step in my service to the Tucson Club and District Eleven. Besides serving, a big plus is cultivating great relationships with Altrusans that I will cherish my entire life!

It is not hard to become involved if you truly want to **BE INVOLVED!**

Our Governor’s theme, says it all:
Believe, Begin, Become!!!
it all:
Believe, Begin, Become!!!

DIRECTOR - Andrea Shallcross



It has certainly been a crazy year, hasn’t it? Fundraising efforts for many of us have ground to a slow trickle and our Altrusa clubs are using up reserves to continue to give service in our communities. To assist in keeping up your service momentum, I encourage you to consider applying for grants from Altrusa International Foundation.

For club service projects, use the “Project Grant Application”. There are two grant cycles per years – due dates of March 15th and September 15th – for which you may apply for grants in the amounts of \$250 up to \$4,000. And you may apply in every grant cycle! If your club has not received such a grant in the past, I urge you to apply! It is a great way to make a big impact in your community!

Altrusa International Foundation also awards “Individual Grants” for assisting an “individual to improve the quality of his/her life through continued education”. This grant also has two cycles with the same due dates and may award up to \$4,000 to the individual.

Club 21 Program grants are awarded to groups whose mission is to address health or literacy concerns of children and families through domestic camps and international projects. For example, if your community has a summer camp for disabled youth, you could apply for a grant to assist them.

The Altrusa International Foundation Disaster Relief Fund grants timely assistance to our local organizations in times of disasters (Covid-19 needs qualify). There are no cycle due dates, but when disaster strikes; your club can apply for assistance to aid your local community's needs. Grant requests of \$1,000 can receive immediate funding; larger grant requests go through a more lengthy approval process.

Hopefully, one of these opportunities will enable your club to MAKE A DIFFERENCE! Forms for each of these grants can be found at www.foundation.altrusa.org.

LITERACY – Sandy Pfefferkorn



Greetings All! As Altrusan one of our primary focuses is to assist in improving the literacy of children. This has become more paramount with the continuing pandemic, and has created a great many barriers to education. Reading is a simple way to keep students minds stimulated and

focused during this global upheaval. Not only does reading feed students intellect and curiosity toward the world, it also aids in the development of crucial skills such as analytical thinking, creativity, and comprehension. The Pandemic has caused students to be at risk for becoming deprived entirely of their education.

We must collectively put our minds to work and come up with safe and viable ways to assist as many, at risk, students as we can. This has become difficult due to the restrictions placed upon us by Covid- 19. We can contribute to the future success of our youth by assisting them with “At Home Reading”. Educators recommend that students read or be read to from 30 to 60 minutes daily. At Home Reading is extremely important. By providing books to children we can assist in improving literacy. Some ways to do this would be:

- Spearhead a “Friends and Family Book Drive”; reach out to your friends and families. Ask for donations of gently used no longer read

children’s and teen books. Collect, organize, and look for places to donate the books. Deliver to schools for take home reading, Boys and Girls clubs, Y’s, or Daycare centers.

- Have a “Virtual Book Drive”; ask for donations of new books or funds to purchase books. As Altrusa is a 501C-3 these donations are tax deductible. These could also be donated to schools, Foster Homes, anywhere there is a need.
- If your group is crafty you can make Reading Buddy’s or Critters for the kids to read to. The Buddy’s or Critters could be handed out with the books or independently.

We are a very creative bunch and should be able to create programs that work for our individual clubs and the needs of our communities.

Stay safe and healthy. Remember, “Reading fosters literacy and literacy ultimately changes lives.

ASTRA – Kathy Telleria



Thank you to all the Clubs who responded to my email request for information about your ASTRA Clubs for 2020-2021. It is a year of challenges and adjustments never seen before.

As you may know, ASTRA is a volunteer club for students sponsored by an Altrusa Club. With the help of Altrusan advisors, ASTRA members are provided with opportunities to learn leadership skills, personal development, as well citizenship development. The two groups working together is a win-win opportunity for all involved. Altrusans get young energy and ideas, and ASTRA students get knowledge and yes, wisdom!

These young people need the guidance and support of those around them more than ever. Students everywhere are dealing with terms unlike any other. Most are schooling with on-line distant learning. So are their teachers. A huge thank you to those teachers for all they are doing to make the current situation the best learning they can for their students!

Danielle Robello, President of the Chula Vista Club, reported that their club of 40 ASTRA members

completed 15 community service projects and over 60 community service hours! They actively recruited new members at several Campus Club Fairs to help with their service projects. Follow our ASTRA club on Instagram: https://www.instagram.com/jag_kitchen/

Lupe Maldonado-Alvarado, President of the Central Coast Club submitted the following by their Righetti High School ASTRA advisers, Dayne DeBernardi Watson and Samantha Van Patten. "ASTRA of Righetti High School in Santa Maria California is working hard making and creating "Letters to Seniors." The students still want to make a difference in their community. Astra International suggested writing "letters to strangers" but ASTRA Righetti High School changed it to "letters to seniors." They will be making letters/cards for Halloween, Thanksgiving and Christmas and donating them to the local skilled nursing facilities. ASTRA is not taking COVID lying down. They will continue to volunteer regardless of the circumstances. ASTRA of Righetti High School is sponsored by Altrusa of the Central Coast Club. Lupe Maldonado-Alvarado, President, is very proud of our ASTRA Club.

Please feel free to contact me with updates, questions, etc. and I will do my best to help and support you. International also has a website, ASTRA@altrusa.org or altrusa@altrusa.org. ASTRA students need our guidance more than ever.

Thank you for all you do and continue to take on!

SERVICE – Glenda Hogg



Let me start off with my apologies for not staying in contact with the clubs in our district. In December we found a leaking pipe which ended up causing our floors to buckle and an assortment of other issues. This required us to vacate our home of 40 years in what we

thought would be 4-6 weeks. Well that turned into 6 months, but we are home again to a very updated inside including all new flooring throughout, new bathroom, new kitchen area with more counter space and cabinets.

Congratulations to all of the clubs who submitted for the Mamie L. Bass award. Your projects were amazing and a real challenge for the judges. I have the plaque still but it is full. My local trophy shop has been closed due to Covid

19, but I promise that as soon as I can the winner will be added and there might even be a new plaque.



Days for Girls shifted gears from making kits to making masks in their Million Masks program which was extremely successful. They are changing the way they get

menstrual kits and education that goes into effect in January 2021, so please check out their website as these changes are just great.

<https://www.daysforgirls.org/single-post/Masks4Millions>

Please remember to add any and all service projects to the International Service section on the International website. I had hoped at last year's conference we would have broken into small groups and be able to teach others who are unfamiliar with how easy this is to be able to share their awesome projects. By sharing, other clubs might get a great idea for their club. Also make sure you let both International and District Eleven just how awesome you are by sending shout outs and photos of your work.

Most importantly, pat yourselves on the back for continuing to provide your communities with your presence and your hard work to make them better. I realize that applying for the Mamie L. Bass Service Award seems daunting but every club should at least try to. I am sure there is someone who can help you if you just ask.

My mother always said, "Many hands make light work," and this should be every club's service committee mantra. Hope to see many of you in 2021 and if you have ideas for our Conference workshop please send them my way.

Support Our Soldiers. Many clubs have accomplished various service projects during our Covid quarantines. Be sure to check out the various articles in "Around the District" for some wonderful ideas for your club. Our district liaison is Danielle Robello.



You can contact her for more information. chulavista@altrusadistricteleven.org



Nominating Committee News – Koni Shaff



It's time to request nominations for District Eleven Officers to be elected for the 2021-2023 biennium. Elections will be held at our April/May 2021 Conference in Santa Maria, California. In accordance with District Eleven By-Laws and Policies, nominations are being solicited for the offices of

Governor Elect, First Vice Governor, Second Vice Governor, Director, and Treasurer. To be eligible for election to any District Eleven office, the nominee must be, at the time of nomination and election, an active Altrusa member in good standing. To be eligible for election to the office of Governor Elect, the candidate shall have previously served a term (more than half of two-year term) as a member of the District Board.

To be eligible for a District Eleven office, except Treasurer, a person must have served, or be serving a full term as Club President. Treasurer must have served or be serving as the same at the time of election, and also must have good accounting and/or Quick Books knowledge or experience. A nomination form will be sent to all District Eleven Club Presidents.

We urge you to participate in this very important process. Nominations must be post marked no later than November 30, 2020. If you would like to be considered for a District Eleven Board office, please make sure you let your Club President know. The Nominating Committee will rely on your recommendations in preparing a slate to be submitted to the District Eleven Board of Directors for their approval at the January 2021 Board Meeting, and as approved, published in the Call to Conference issue of the District Service Bulletin.

If you have any questions or concerns, please feel free to contact me at konster.monster@comcast.net or (805) 937-5635. Serving as an Officer on the District level is an honor, and we encourage all District Eleven members who meet the qualifications to consider serving.

Altrusa "digital" Hugs,

District Eleven Nominating Committee Koni Shaff, Chair - Altrusa of San Luis Obispo County

Jan Riggins - Altrusa of San Diego North County Coastal (janriggins@aol.com)

Margee Neer - Altrusa of Eastern Sierra (leadership@altrusadistricteleven.org)

DISTRICT ELEVEN DISASTER RELIEF GRANTS

Leslie Johnson, Foundation Board of Trustees

The COVID-19 pandemic has had a huge impact on the communities of District Eleven. Many of the clubs assisted their community partners by applying to Altrusa International Foundation for a disaster relief grant.

ANAHEIM

Pathways of Hope provides meals and food through the HUB of Hope food distribution and resource center in North Orange county, CA. Anaheim, the largest city in North Orange County, CA has tripled its homeless population in the last few years. An intensive census of homeless people in 13 cities found 2107 people experiencing homelessness. The population of Orange County is 3.5 million. It is the third largest county in California and the fifth largest county in the nation. It serves 100 struggling households each day with emergency food and supplies to keep them safe.

The impact of the COVID-19 has caused the need to grow substantially with parents being told to stay home from work and children home from school and school nutritional programs unavailable because of the spreading of the disease. In addition, Disneyland, Knotts Berry Farm, surrounding hotels and restaurants have closed their doors resulting in layoffs. The POH staff and volunteers are pre-packaging food bags daily which are distributed to neighbors. They are currently serving over 100 struggling households each day with this emergency food and supplies. The HUB relies on food and supply donations from churches, local businesses, grocery stores, bakeries and restaurants. These denotations have dried up with the closing for churches and businesses and the panic draining of the local grocery stores. Monetary

donations have also dried up due to concern over longevity of jobs and fear of running out of money as the epidemic continues. \$1000 grant from the disaster relief fund allow the HUB to provide over 200 community members with food and supply relief.

Another great risk from the COVID-19 virus is the unprecedented number of people who are at risk of becoming homeless due to loss of jobs. Pathways runs an emergency Homeless Prevention Program that offers services like emergency rental assistance to households at risk to becoming homeless.

Altrusa International of Anaheim, Inc. requested and received a \$1000 disaster relief grant from Altrusa International Foundation to support the work being done by the staff and volunteers of Pathways of Hope.

CENTRAL COAST

Santa Maria, California is a small agricultural town with many essential workers on the lowest end of the economic scale. In this time of COVID-19, poverty is a significant issue and the heavy impact on the Santa Barbara County Food Bank, Santa Maria Division, is crushing. Virtually every day of the week, this worthwhile organization provides locations and volunteers to help keep local residents from going hungry during the pandemic. This has been a significant strain on local resources.

Altrusa International of Central Coast, Inc. has chosen to donate \$1000 of our service project funding to support the local food distributions. They have requested and received \$1000 disaster relief grant to support the organization in providing necessary food for the people of the Santa Maria Valley.

GOLDEN VALLEY

Two favorite projects of the Altrusa International of Golden Valley are “Smiles for Seniors” and THRIVE, which is a community program the club has been supporting for years. Once a month Altrusans give books to families when they come to pick up food bags. The club also donates and helps to serve two dinners for the families every year.

“Smiles for Seniors” is a senior day care center. Golden Valley members partner with their ASTRA Club of El Camino Jr. High School to do projects with the seniors. When COVID-19 came along, they were unable to actively support their projects. The club donated \$5,000.00 to feed families served by the THRIVE program. They requested and received \$1000 to go to “Brown Bags” for seniors through the Santa Barbara County Food Bank.

US census data shows 72% of the US is white, 16% Latino and 12% is black. According to the CDC, the racial breakdown of coronavirus patients shows that 45% of hospitalized patients were white, 8 % Latino and 33% black. The statics show that a disproportionate number of blacks are affected by the COVID-19.

LOS ANGELES

Altrusa International of Los Angeles, Inc. focuses on “Helping People Help People” improves our local communities through leadership, partnership and service. The Altrusans felt it was their duty to step up during these challenging times to help protect our most vulnerable community members.. They decided the best way to help would be to distribute masks to the members of the black community in the Los Angeles area.

The club has partnered with Maskeraiders, an organization of dedicated women who are volunteering their time and material to make masks for those in need. The Altrusans received a \$1000 disaster relief grant from Altrusa International Foundation which was donated to Maskeraiders to make 200 masks for the Black Community.

SAN DIEGO

The Jacobs & Cushman San Diego Food Bank and North County Food Bank chapter comprise the largest hunger-relief organization in San Diego County. Last year the Food Bank distributed 28 million pounds of food and serves an average of 350,000 people per month.

During COVID-19 pandemic, it has a greater need with school closures; many families are in desperate need of help to augment the programs additional food to the families. The food bank is meeting this need through a program entitled “Pandemic EBT – Getting Help Buying Food While Schools are Closed.”

One of the Altrusa International of San Diego, Inc. favorite literacy programs is Mentoring Student Readers at Marshall Elementary” which is a school that benefits from the Pandemic EBT program. Members of the San Diego club annually volunteer at the distribution center as one of their Make a Difference Day projects. The San Diego Club received a \$1,000 grant for their International Foundation to help make a difference to the community needs during this current crisis.

SAN LUIS OBISPO

Altrusa International of San Luis Obispo County, Inc. is very thankful for receiving \$1,000 from Altrusa International Foundation Disaster Relief Fund to help the efforts of a local organization - the 5Cities Homeless Coalition. Their need for assistance is greater now than ever during the Coronavirus pandemic; to not only help the homeless with shelter, food and securing housing, but to also help with controlling the spread of this virus through providing hygiene supplies and masks.

We have worked closely with this organization for many years by sharing holiday cheer with gifts of clothing, toys and books to families who are struggling with homelessness, giving monetary and food donations, and helping with their fundraising efforts so they can continue the important programs they offer in South San Luis Obispo County. With our \$1,000 donation, and other donations received from our community, 5CHC was able to house 4 families, prevent eviction for 8 families affected by COVID-19, and provided food, water, hygiene supplies and masks to more than 50 people ages 18 to 87 living in encampments or sheltering -in-place at a local campground. This was our opportunity to help our community in need during this tragic pandemic.

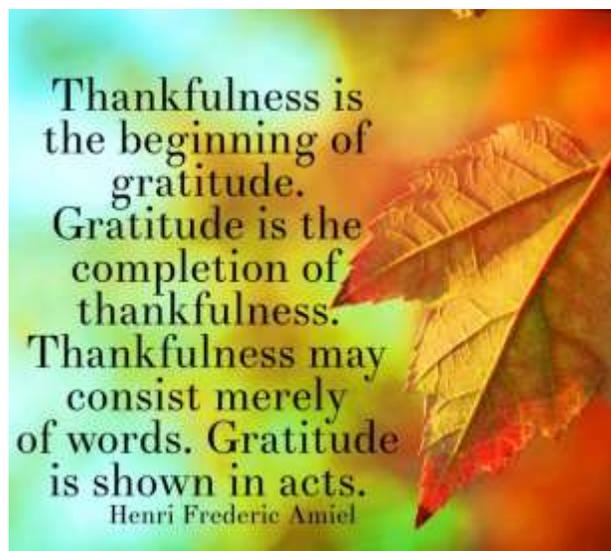
THE WEST VALLEY

Altrusa International of the West Valley, Inc. requested and received a \$1000 relief grant for the Valley View Community Food Bank. The food bank is committed to doing as much as possible to serve the needs of their diverse community and serves over 400 people a day. They provide good and wholesome nutritious food boxes to their customers.

TUCSON

Since its charter in 1941, the Tucson Club has supported its community in a variety of ways. The Community Food Bank of Southern Arizona is a club favorite. They began by giving books to the children of the families using the food bank. Recently, the executive director of the food bank attended a business meeting and was their program speaker. The members were touched and began bringing food for the foodbank.

Before the pandemic, 17% of people in Arizona did not know where they would get their next meal. The number has increased due to job losses and school closures. 33% of families and individuals live just above the poverty line and do not qualify for food stamps. The Tucson club collects peanut butter, rice, beans and other food staples from members, friends and family. They also received a \$1000 grant from Altrusa International Foundation which provided 3500 meals during this time of crisis.



SPONOR RECOGNITION PINS

Congratulations and welcome to all our new members and those who sponsored the new members. Membership is the heart of Altrusa and we all need to continue to grow our clubs for our communities and for Altrusa. Those who sponsored new members are being acknowledged and commended with the reintroduction of the "Sponsor Recognition Pins" by Beverly Hardy, International President. Sponsor Pins recognize members who have sponsored two or more new members. The pins are in the shape of even-numbers. They are awarded to members in increments of two until they reach the number eight. A new pin has been introduced called the "Altrusa Gold Medal" for a member who has sponsored ten or more new members beginning in June 2009. Recipients of the Altrusa Gold Medal are listed below. Thirteen of our 19 clubs have members who received sponsor pins. I know there will be even more club members that we will be presenting sponsor pins to at the 2021 District Conference in Santa Maria, California

Belinda Berry

Altrusa Club of Long Beach

10 members

Jan Riggins

Altrusa Club of San Diego North County Coastal

21 members

Congratulations to Belinda and Jan and to all the sponsors for sharing their dedication to Altrusa by inviting individuals to join who exemplify the Principals of Altrusa.

ALTRUSA VIDEO CHALLENGE

Studies show that social media posts with photos get more engagements than posts with just words, so just **imagine the impact of video**. The International Service and Development Committee would love to see videos of Altrusa clubs actively serving their communities. Many Altrusans carry smart phones with the ability to record video and post to social media at their fingertips. A simple 30-45 second video showing Altrusans hard at work and having fun, in the name of community service, could aid your club with name recognition, brand awareness, and member recruitment.

Whether posted on Facebook, Instagram, or Youtube, we'll be looking out for these hashtags:

#altrusavideochallenge

#altrusaservice

#altrusadfg

#altrusasos



So please be sure to **tag your videos** accordingly and **don't forget to wear your Altrusa t-shirts, hats, or aprons!** Should your video include members of the public, secure a signed photo release before publishing your video (photo release forms are available at altrusa.org). Selected videos will be featured in a compilation video that will be shown at the 2021 International Convention and featured on the International website.

If video isn't your thing- please tag your posts with photos with the hashtags listed above!

**LIGHTS
CAMERA**

Altrusa

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Possibilities for Increasing Your Membership:

Affiliate Members and Virtual Members

Pat Zoller

All our members are important to the well-being of Altrusa International, including our affiliate members. An Affiliate Member is a member who no longer belongs to an Altrusa Club for a variety of reasons but continues to demonstrate commitment to the principles and purposes of Altrusa International. They pay dues to the District in which they reside and to International. They continue to wear their Altrusa pin and are eligible to attend club meetings and events. District Eleven currently has 4 affiliate members:

- Barbara Linquist – 2msggraygirl@gmail.com
- Dr. Beau Stocking – drbeauoptomertry@gmail.com
- Nancy Ely – nely9850@gmail.com
- Debra Reed – debann13@gmail.com

Consider inviting these members to your Zoom meetings and club events once we can have those again. Perhaps they might consider becoming a virtual member of your club, if invited. You never know if you don't ask.

The definition of a virtual member from the "Virtual Club Guide for the 2017-2019 Biennium" found on the International Altrusa website under "Membership" clearly includes affiliate members but it also provides a list of other possibilities for virtual members that you may want to consider inviting to join your traditional club. They just won't physically be at all your meetings, but they would still be active, dues paying members.

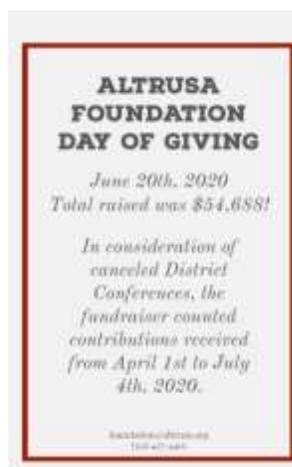
- *Current affiliate members who are not members at the local level.*
- *Members who have moved away from their traditional club and now live in an area without an Altrusa Club.*
- *Previous members who resigned due to inability to attend face-to-face meetings.*
- *Individuals interested in Altrusa's mission who are not members of Altrusa.*
- *Current Altrusa club members who wish dual membership with a Virtual Club.*
- *Prospects who feel they don't have time and seek an alternative way to provide service.*
- *Disabled or physically impaired prospects that might not otherwise be able to participate in traditional Altrusa clubs.*

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CONGRATULATIONS TO ALTRUSA OF SAN DIEGO!!!

The Day of Giving netted \$54,688 dollars for the Altrusa Foundation.

Our district donated a total of \$5,757



DAY OF GIVING WINNERS! ALTRUSA CLUB SERVICE AWARDS

Largest Total Altrusa Club Contribution

1st Place \$3,200 to Downtown Dallas, Texas
2nd Place \$750 to Temple, Texas
3rd Place \$200 to Champaign-Urbana, Illinois



Largest Total Altrusa Club Contribution Per Capital

1st Place \$3,200 to Downtown Dallas, Texas
2nd Place \$750 to Jeffersonville, Indiana
3rd Place \$200 to San Diego, California

THANK YOU!



Your support goes a long way!

\$500 Award Winner!!! Thank you for your giving spirit to benefit Altrusa International Foundation!

VIRTUAL CLUB

Altrusa International of Southern California

Danielle Robello

Welcome

District Eleven has our first virtual club! We're calling it Altrusa International of Southern California. Similar to how many of our clubs are meeting right now, members of this club will meet and connect through teleconference and e-mail to plan and participate in local and international service projects through personal and group efforts. The first three projects are detailed below and there are more to come as the Club continues to grow.

This is the perfect opportunity to recruit potential members as Altrusans who have been reluctant to join due to time or location, such as ASTRA alumni. As a virtual club, members can live anywhere in the world! If you or someone you know would be interested in joining and participating in these community service projects, please reach out to

Danielle Robello, Chula Vista Club President - drobello.altrusa@gmail.com

Gail Swain, New Club Building Chair - gailrswain@gmail.com

Projects

[Machi-ko AC](#) is a nonprofit in Mexico that supports the indigenous peoples of the Sierra Tarahumara in Chihuahua, MX. The tribes' practices in growing their crops has become obsolete as their climate has changed drastically over the years. The mission of Machi-ko AC is to help the tribes become self-sustainable again while retaining their culture and traditions by teaching them new ways of agriculture and raising livestock, building trade between the tribes, and bringing them renewable energy sources and drinking water. Their newest plans include building a kindergarten with curriculum based on community and sustainability and developing a suicide prevention program as they have the highest rate of youth suicide in Mexico due to the lack of income, jobs, and a sense of purpose. We want to donate building supplies and education materials for their school, along with 40 solar energy Luci Lights so the children may learn at all hours of the day.



Comisión Unidos Vs Trata
UNIDOS HACEMOS LA DIFERENCIA



Esperanza Casa de Retiro is a retirement home in Ensenada, MX. What was originally planned to be a fun place to retire became a home for sick elderly as the residents aged. We want to support these seniors by equipping them with medical supplies, such as oxygen converters and glucose strips and meters; creating a more comfortable environment with waterproof mattresses and hospital beds; and protecting their health with medical masks, gloves, and everyday cleaning supplies.



[Comisión Unidos](#) is a nonprofit in Mexico fully funded by private donations that focuses on helping those affected by human trafficking. They currently house 79 girls and boys in Mexico City, Colima, and Tijuana. They partner with the court system to identify children in need and provide a shelter for them as wards of the court. While at the shelters, the children are provided with prosecutors for their cases, socio-emotional support, social activities, and education. They also help the children build a support system for when they are no longer living in the shelter through supervised visits with their family and friends. Upon graduation, Comisión Unidos secures them apartments. Some of the graduates have gained college degrees, work for the court system, and one has become a professional chef. The organization also has an advocacy role, educating people about human trafficking and abuse through workshops at schools and conferences. We want to provide these children clothes, education materials, and read-aloud books for English learners.

DISTRICT ZOOM WORKSHOPS

Pat Zoller

Since club visits are difficult, if not impossible right now, the District Board agreed to have District-wide Zoom workshops in lieu of the type of workshops we have had in the past at various locations throughout the District. With that said we will be having our first District-wide



Zoom Workshop on **Saturday, November 7, 2020 at 1 p.m.** The workshop, "Where are my Altrusans?" will focus on retaining and increasing membership even during the pandemic.

The District Board is offering an incentive to participate in the November Zoom workshop. Based on the number of members that join and participate in the Zoom workshop the club will receive \$10 per member, not to exceed \$200 per club.

More information and the invitation to join Zoom will be forth coming. Put the date on your calendar, let your members know ASAP about this event and plan to join us on November 7th. I'm looking forward to "zooming" with everyone in November.

NAVIGATING "Group Tally"

Leslie Johnson

District and club memberships are run on a platform called Group Tally. District treasurers, Club Treasurers and Club Presidents need to be familiar and learn how to operate the system. As a club, you must decide how many members will have access and be in charge of updating and editing your club membership roster. I recommend that you limit "Full Administrative and Administrative" rights to only a few members at a time. For example, the President, Treasure and perhaps President Elect or Immediate Past President may have full administrative rights. The outgoing President or Treasurer should update the admin rights when a new board takes over. The rest of your membership should be granted "View Only" access.

To access group tally go to:

<https://altrusa.grouptally.com/login> or go to www.altrusa.org and got to the "Sites" tab then select group tally. I recommend using the Firefox browser as group tally is maintained specifically for it. To login in, enter your email address and password. If you do not remember your password then under "Login" select the "Set Password/Forgot Password" link. It will send

instructions on how to reset your password to your email address. If you do not know your email address, then send an email to leslie.johnson2@roadrunner.com and I will look it up for you.

The login in will take you to your club summary page and show the current group positions. To update the club officers in the "current group Positions " > Go to the "members" tab up in the column headers There will be a complete list of names of everyone who is a current paid member of your club. Each club treasurer needs to monitor the list on a regular basis especially after dues are updated and paid to verify the correct members received credit for their payment. This is a fluid documentation of ever-changing information, adding new members, removing those that have resigned, updating current member leadership positions, contact information and mailing addresses as they become known to you. This task is the full responsibility of each individual Club. However, speaking as a District Treasurer, it is also imperative that you share these updates and changes, once made on Group Tally, with your District Treasurer. Our individual Districts keep their own membership data and rosters, it is also important that the District data reconciles with that of the data on Internationals Group Tally. This can only be accomplished with your help. If a member resigns, do not change their status to "Inactive." An International Associate will make the change after they have gone two years without paying dues. If they are marked "Inactive" then all of their information will be deleted. If a member passes away, select the "Inactive" and then the "Deceased" option.

To update your officers > click on the name of the person to which you are adding a job > Under their name you will see "Group Membership" There will be two columns "District Eleven" and your club name. Under your club name, select the "Add leadership Position" and a screen will come up. Under "Position" use the drop down to select the desired position (there is a custom window to create ones that are not available such as "Literacy Chair" or "Foundation President." Once the position is selected, enter a "start date" usually June 1 for the Altrusa year and leave the "end" date open until their job is complete.

Next to "Leadership Position" you will see "Administrative Role." Select "Edit" next to their leadership role and select "Full Admin", "Admin" or "Member." Full Admin and Admin give them editing capabilities while member only allows them to view the information. Every club member should be able to view the club's information.

You will find more detailed user information, such as login instructions, choosing payment methods and making membership payments, on the District Website. When you login select the “Resources” page and scroll down to “Leadership.” The videos are in the right hand column.

Please fill free to contact me with questions at leslie.johnson2@roadrunner.com or treasurer@altrusadistricteleven.org

LET’S GET STARTED

USING SOCIAL MEDIA TO ATTRACT NEW MEMBERS DURING PANDEMIC

Leslie Johnson

Member recruitment and engagement have become top priorities for organizations everywhere especially during the COVID-19 pandemic. Engagement defines how an individual is participating online – that is how many websites are visited, pages viewed and mentioning in social media. Social media may only be part of the membership equation but it is increasingly becoming a very important part. Let’s talk about how clubs can use social media to recruit, engage their members and grow their membership. Due to isolation and “stay at home” orders – more people are utilizing social media.

Many clubs get into the habit of using social media to “make announcements” to their club members and other Altrusans. They are creating a monologue and not a dialogue. Social media needs to be used for “two-way” dialogues.

In order to engage online, (likes, discussions and shares) you need to have a lot of followers to utilize the content and get a conversation going. Most clubs are followed by their members but your followers need to expand to their friends and other interested parties. Every possible venue needs to be used to grow your social media followers: make announcements at your general meetings and all events about your social media outlets, have your webmaster add social profile gadgets to your website, add social media links to newsletters, emails and invitations and add your social media account information to brochures, marketing materials, recruitment materials and new membership information.

Many clubs have mentioned the need to add younger members to their club membership. As a club understand your target audience for potential members and supporters. Take the time to find out where these potential members are “hanging out” online and what their habits are. One way to find out is to send a quick survey to your membership to find out their habits. The important information is – what kinds of social media channels are used, the content in which they are interested and the time of table they are on social media.

Our clubs run on the hard work of our members. This makes our time and resources to be very valuable commodities so instead of dumping your information on every social media channel focus on the ones that will benefit your club the most. Create a strategy for one or two social media channels.

Social media is always changing. Form a social media committee and take the time to understand the current social media channels out there and which ones will suit your club’s needs the most. Have multiple club members post, update and maintain your social media channels.

- **Facebook** – primarily is used to connect with friends and share pictures.
- **Twitter** – is for broadcasting short messages to the world in hopes they are useful and interesting (Twitter Inc., 03/21/2006)
- **Instagram** – is a social networking app made for sharing pictures and videos from a smartphone (
- **YouTube** – Video- sharing website
- **Snapchat** – is a Smartphone app allowing users to send and receive pictures and videos that will self-destruct (
- **LinkedIn** – is a business and employment-oriented social networking services that operates via apps for smartphones as well as websites
- **YouTube** is an excellent site for making a slideshow or video to display your pictures, captions and comments regarding a successful event whereas twitter or **LinkedIn** may be utilized for letting members and the communities know about upcoming events.

Snapchat and Instagram appeal to a younger audience



AROUND THE DISTRICT

Altrusa of the West Valley

In July 2020, our Altrusa International project "Support Our Soldiers" was blessed by generous support from members. Hundreds of items to send to active duty military members were gathered. We also donated \$200 to their organization. Donations were sent to "Packages From Home" a 501(c) 3 nonprofit organization whose mission is to send care and comfort packages to deployed American military heroes stationed in active duty theaters around the world to boost their morale.



Here Carol Reicks, Past District Eleven Governor Leslie Fountain and Kathy Ulincy sort the donations that filled ten boxes to be delivered to **Packages From Home**, located in Glendale, Arizona.

We also had a group of members get together to create blank holiday cards that can be used by active duty members to send to their own friends and family. The cards were also donated to **Packages From Home** to include in their packages going out this Fall.



Altrusa Eastern Sierra

Our club held a Days for Girls sewing/assembly gatherings (with face coverings and physical distancing). Members also sewed face masks for our community. For Bishop Care Center, members wrote cards thanking fulltime staff for their hard work and provided residents with post cards, puzzles, hair care items, and other items to make their stay at the care center more enjoyable during this difficult time.

We would also like to congratulate the Reno/Sparks Club. The quest to build a club began in 2017, as they achieved charter strength of 15 members in August.



Altrusa Chula Vista

Chula Vista Altrusa International of Chula Vista members are making a difference out in the community and from the safety of their homes. Funded by a \$2,000 grant from the Altrusa International Foundation and a \$500 contribution from our Club Foundation, we set up a creative library and wellness area at Alta Vista Academy, a school for foster youth with behavioral and academic issues and students on probation. Members teamed up to purchase over 100 books, along with



art supplies, games, and puzzles; and sorted, labeled, and shelved them. The school purchased additional shelving units and storage bins and will be ordering sensory items and other furniture for the space. This will be a safe space for “self-regulation so that students can rejoin the academic learning environment,” per Hillary Sloan, the director of the agency contracted to provide behavioral support inside the classrooms. Additionally, small groups and individual members have been participating in various community service projects. Throughout the summer, a few members recorded read-aloud books for students at a local elementary school. Carmen Richardson helped unload cases of diapers for distribution to Child Development Associates’ low-income

families and clients on June 24, and the diapers were distributed in July. Active and potential members walked on a local trail on September 19, enjoying each other’s company for the first time in months while picking up trash for “Coastal Cleanup Month.”

Some club members are buying selected Kellogg’s products for Kellogg’s Feeding Reading program and receiving up to ten free books in return for each product purchased. Members plan on donating the Kellogg’s food to Alta Vista Academy and a food distribution program for seniors, and the books to a local Title I school. In other efforts to help seniors, Alana Wilson signed up to be a pen pal with a local resident home to help them feel connected while isolated from their families due to COVID restrictions and other members are donating items for the senior resident homes. In light of COVID, our ASTRA Club, in collaboration with the Chula Vista Police Department, has been distributing food, hygiene products, and gift cards to assist students in need to take away the burden so they may continue to pursue their educational goals. For S.O.S., a



a couple members are creating blank greeting cards to help our Service Members communicate with their loved ones and writing letters of encouragement for service members and first responders. It’s a rewarding and relaxing project and is also a welcome way to spend time with family. Helen Nosal sewed and donated 500 military-themed masks for service members and their families. Luckily, we held our annual fundraiser at the beginning of the year and were able to grant \$20,000 in grants. We awarded \$15,000 to Reading Legacies for the expansion of their Family Connections program to create happy and healing conversations between inmates at RJ Donovan State Prison Facility in Otay Mesa and their families, specifically their children, through reading children’s books via video production through the efforts of volunteers. This fall, we will be discussing how our members can be volunteers for this project. The remaining \$5,000 was awarded to Meals on Wheels to home-deliver meals to 711 seniors in the South Bay, including daily safety checks and social visits, as well as care navigator support and follow-up care. Not only did we distribute these grant funds, but we also held a grant writing workshop for our applicants. It made our decisions much more difficult with so many quality



projects and well-written applications, but our applicants greatly appreciated the insight provided by our Service Committee Co-Chair, Lillian Leopold.

Altrusa of Chula Vista participated in Operation Gratitude sending notes to service members who might feel forgotten. One member made masks to be given out to local service members and veterans.



Altrusa Golden Valley



I would like to spotlight a special Club member - Deanna Jones-Gutierrez. Deanna is currently the Vice-Present of our Club. She served a short time as Secretary and as a past ASTRA advisor. Friday, September 18, 2020, I had the pleasure of attending a “Words to Live by Speaker” Zoom presentation, The Essential Need for Travel in Honor of World Peace Day with Deanna L. Jones, MA. Deanna is a Fulbright 2019 recipient to Morocco and avid traveler who uses her journeys to learn about the cultures she visits. She is a former archaeologist and currently the history department Chair at El Camino Junior High School. Deanna is the co-founder of *Connected +Atlas*; a website dedicated to promoting safe and informed travel to adventurers and culture enthusiasts alike. We are fortunate to have Deanna as a member of our Club, 16 strong!

Altrusa of Golden Valley recently gathered together wearing our masks and keeping socially distant. We assembled over 80 “Go Bags” for foster teens that are frequently removed from their homes without much time to take any items they may need or want. The bags include books, school supplies, personal hygiene items, and clothing. This is a project we have been involved with in the past and hope to continue with in the future!

Altrusa Proud!
Kathy Telleria



Altrusa of Anaheim...to the rescue...

Anaheim High School Teacher and Altrusan, Lisa Clark, faced a real dilemma when Anaheim high School district decided to start the school year virtually. Lisa teaches child development and pre-school through the Orange County ROP program. She normally runs a pre-school during the school year so that her students have hands on experience dealing with children. Her pre-school curriculum involves 4-5 art or science projects a day. Most of her students are of Latino decent and have younger siblings or nieces and nephews. Lisa could teach them the art and science projects but her students did not have access to the supplies that they needed since they were not physically attending school. Her ROP administrator encouraged her to make drop kits for her students. Lisa was overwhelmed when she investigated the cost of the supplies and her ROP offered no financial help. Frustrated for her students, Lisa came to her Anaheim Altrusa club. The club members unanimously voted to finance and build the kits. The supplies were ordered through Amazon Smile so the Altrusa Foundation received a percentage of the cost of the items ordered. Anaheim Altrusan, Reon Boydstun Howard opened up her Realty office on two Sundays to allow the club members to meet and assemble the kits. Thanks to club members for approving the making of the drop kits for



Lisa’s students. The kits contained paper, pencils, markers, construction paper, and two types of glue, glitter, coloring, scissors, books and other art items. The science kits contained flour, cream of tartar, salt, oil and Kool-Aid power for coloring. The Anaheim club handed the kits out to Lisa’s students on September 1st and 15th. The students were so appreciative and excited to receive them. Most of them will use the supplies and Lisa’s lessons while they babysit their younger siblings and nieces and nephews during the pandemic.



Altrusa of Tucson

Despite the pandemic and restrictions it places on everyone and despite one of the hottest summers on record, members of Altrusa International of Tucson, Inc., have had a busy few months. In July a “car parade” was formed to pick up and deliver toiletry and clothing donations for the Sister Jose Women’s Center, a local women’s shelter. Membership was divided geographically into three A-Pal groups, and a couple members from each group collected items and delivered 5 carloads of donations. At the September program/business meeting, the Executive Director of Sister Jose, Ms. Jean Fedigan, spoke to the membership about the highly regarded organization via a Zoom presentation.

Members are also engaged in a monthly “Love Note” project, where each member writes 8 notes/month to residents and/or staff of a nursing home. Nursing homes are not allowing in-person visits, and the local Health Department has encouraged people to send notes and letters to isolated members of our community, assuring them they haven’t been forgotten. The Club is sending letters to two different nursing homes, and rotating members of the A-Pal groups are picking up and delivering the notes on a monthly basis.

The Club is also going forward with a Make-A-Difference Day project, October 24. Members will organize supplies for the local Fisher House, on the grounds of the VA Hospital, and bake single-serving desserts for the families of veterans and service members receiving treatment at the VA Hospital.



Car Parade Preparing to pick up donations for Sister Jose Women’s Center



Marcia Lucas picking up donations from Frances Walker



1Altrusa members delivering donations and checks to Sister José Women’s Center



Marcia Lucas starting to pick up donations for Sister José Women’s Center

Altrusa of San Diego North County Coastal

Adopt-A-School: Jefferson Elementary, Carlsbad

Donated pencil cases loaded with supplies and mini white board kits. They were distributed to all of the first grade students at the school.



Operation Hope - North County

Members, friends and neighbors stepped up and contributed items to the Operation Hope shelter to fulfill their wish list. These wish list items will help support the facility while taking care of approximately 30 women, children and families living at the shelter.



Bread of Life Rescue Mission

We were so happy to host dinner for our homeless community at the Bread of Life Rescue Mission in Oceanside. Due to Covid-19, this was a drop off dinner. We look forward to a time in the future when we are able to prepare and serve it ourselves.



Fill-A-Belly / Advent Church

Donated hygiene bags for our homeless community served out of Advent Church.



Stitches of Sunshine

We held a yarn drive which turned out to be incredibly successful.



Altrusa of San Diego

San Diego has partnered with Fisher House at Balboa Regional Medical Center for the past year as our service project for Support Our Soldiers. Fisher House operates much like Ronald McDonald House Charities. They provide meals and a place to stay while an ill family member is hospitalized. Just recently they also took in the families of the tragic sinking of the eight Marines and one sailor who died on July 30, when their amphibious assault vehicle sank in 400 feet of water during a shore to ship maneuver. Our donations of non-perishable items arrived just at the right time.



Member Liaison, Sandy Pfefferkorn, dropped off our most recent member contributed item.

Project Linus was temporarily shut down to distributions and Ursula's house was quickly filling up. All our regular quilters, knitters, and crocheters kept themselves busy at home during quarantine. Club members just recently have been able to distribute and drop quilts, afghans, and blankies to our regular charities. Since the beginning of the Pandemic in March through October 2nd 129 blankies have been distributed to agencies to give to children directly impacted. As Linus says, "Security is a Warm Blanket!"



Ursula reports more has come in in the past two weeks, so we will have another distribution ready soon.

Another group of ladies has been busy writing "Letters Against Isolation" as part of a national outreach program started under Covid-19. As of a September, they created 690 cards and letters. Most of the cards have been handmade and each letter is hand written. Members have been stamping, coloring, stickering, using scrapbook materials, and repurposing old cards. We applaud their creativity! Our Make a Difference Day project has evolved into writing 146 cards for an autumn and Thanksgiving mailing to Senior Centers. We hope to have every member participate in this project.



Handmade Letters Against Isolation



Sandy, Pat, and Susannah present a District Disaster Grant check to the food bank

Altrusa of Santa Maria...Celebrates Literacy Day...

Lorine Edens, Literacy Chair, along with Sharon Silva delivered 142 children's books, 10 adult books and 36 magazines to the Little House by the Park on September 10. Due to the COVID virus, this donation and visitation served as our community outreach project celebrating International Literacy Day this year. We met with Mireya Pina the Family Advocate for the Family Services Agency, which is part of the Santa Maria Valley Youth and Family Center. Mireya took Sharon and Lorine on a tour of the Little House including their offices, conference room, classroom, and staff room. The classroom provides sewing classes through Hancock College, Parenting Classes, support services for medical, dental or vision care and mental health services, etc. The books Altrusa donated for the Little Library will be set up outside the Little House. Some of the books will be donated at the next Literacy Program at Mary Buren Elementary School hopefully January 2021.

Mireya had submitted a grant last spring requesting funds for the Little Library so children could have easy access to books.



Altrusa of San Luis Obispo

The challenges of being asked to stay at home did not deter the Altrusa of San Luis Obispo County spirit of making a difference in our communities. As we became aware of the needs of our partner organizations we found ways to help. We were able to provide grant money to various organizations in their efforts to help those most in need. Some of our members are picking up food from local grocery stores and delivering to the homeless center, food banks, and second chance homes for women. We also initiated a new member, wearing masks and practicing social distancing.





ASTRA SPOTLIGHT

ASTRA OF PIONEER VALLEY HIGH SCHOOL

SPONSORED BY ALTRUSA OF THE CENTRAL COAST CLUB, Inc.
By Melinda Aguirre-ASTRA Adviser, Altrusa of the Central Coast Club



Here is a little bit of background about our club-
ASTRA of PVHS started in 2007. Our club also has an ASTRA Club at Righetti High School which started in 2012. Some of the many ASTRA

PVHS projects, throughout the years, are helping the Food Bank glean fruit and vegetables once a month; volunteering at THRIVE, which is a food bank distribution center held every two weeks. Parents bring their children and ASTRA keeps the kids occupied with crafts and books while the parents attend the learning centers; Autism Walk in March; Good Samaritan Recovery Day, members give out books to kids and adults and play games with a prize; Open Streets, for one day, a busy street is closed down and the community is allowed to bike, walk, and enjoy the non-profit organization resource tables, food stalls, and face painting by ASTRA. Helping "Angels Bearing Gifts" wrap Christmas gifts for mentally disabled/challenged adults; we also volunteer to help other organizations with their projects. And, of course, we help our sponsoring club, Altrusa of the Central Coast, Inc. with their major fundraiser, Festival of Trees. We are thankful that our sponsoring club has a foundation that provides an ASTRA scholarship for graduating seniors. This year there were five applicants and five received scholarships. These recipients were in the ASTRA Club all four years and excelled in their studies and community service projects. ASTRA is truly "Growing in Service."

How do we garner new ASTRA members at the beginning of each school year?

Our school district holds an 8th grade, junior high, motivational program called "Pathway to Success" that is held in the spring, once a year. They are held at three different junior high schools. This program helps prepare 8th graders pursue a college education. After the scheduled programs parents and students are encouraged to peruse the various community resource organization tables that provide service and activities for students throughout the community.

ASTRA of PVHS members picked this project because they remember when they attended one of the junior high school Pathway to Success Programs. At that time, the students left the motivational meeting with a greater understanding of the value of an education and that there was a campus club that would help them achieve their educational goals. Some of the current ASTRA members joined the club after hearing the ASTRA Club presentation.

So, the resource table of the ASTRA Club project committee was organized and the students chose what they would hand out and display at their resource tables. They created ASTRA 4x6 cards that showed what ASTRA was about; they handed out ASTRA buttons, pencils and reading books. Four bilingual ASTRA members talked to parents about the importance of joining the ASTRA club at the high school level because community service hours are important for scholarship applications, opportunity to be a leader, and applying for ASTRA scholarship.



We always have a very large group join at the beginning of the year. These new members are from the junior high schools where we did our presentation. The seasoned ASTRA members welcome the new ASTRA members and "buddy up" with them so they know what is expected of them. The new members are immediately put to work on a project.

A quote from Evelyn Letona Robles, an ASTRA Pioneer Valley High School member:

"High school has enriched me with a plethora of educational experiences and extra curriculars, yet ASTRA Club remains one of the most influential groups I've ever had the pleasure of joining. I'm inspired by the amazing inclusivity and positivity that ASTRA coordinator Melinda promotes during every meeting. I am passionate about assisting and bettering our community, and it has been a pleasure, meeting other students who share this same passion. While I am very appreciative of the community service opportunities I have been presented with the other members, I am also thankful for the platform ASTRA has given me to enhance my leadership and speech skills. I refuse to acknowledge ASTRA as a simple community service organization. It's become a safe space where my fellow agents of change and I feel comfortable collaborating for the wellbeing of our community."

IN MEMORIAM

Delores Suter Crupnick

ANAHEIM



It is with a heavy heart that I tell you Dolores Suter Crupnick of the Anaheim club died just before midnight on Sept. 13th. She had last rights on Friday, Sept 11 as all the final signs were in evidence. She told daughter-in-law Jeannie she was seeing her Mother, Frank, her first husband, and Jack (her son), and thanked Jeannie for the care she had given to her.

Following her thanks, she was sleeping a lot and her vitals were steadily dropping. On Sunday, Jeannie said it was just a matter of time and she was staying with her. She died, peacefully, at 11:55. Let's hope we all go home that peacefully.

Many of you may remember meeting her at District Eleven Conferences. She served as an Altrusan for 55 years and went Emeritus in 2016 when she moved up north to live with her son and daughter-in-law. She last attended the 2016 District Eleven Conference which was hosted by her Anaheim Club. Delores was our club's last link to our chartering members.

She founded our Women Reentering the Workplace Nursing Scholarship and will be forever remembered in our hearts.

Leslie Johnson, President
Altrusa of Anaheim

Blast into Service



with

Altrusa of the Central Coast

Conference in Santa Maria, California

Mark your calendars - April 29th-May 2nd, 2021

As we have done in the past, we have great fun planned for everyone complete with gourmet food. A few events are still in the planning stages and we are anxious to get back to arranging the details with friends face to face. Rooms have been set aside at the Santa Maria Radisson and all meetings/trainings will be happening there as well. Stay tuned for the particulars regarding the conference service project.

Once again it is our pleasure hosting this year so please save the date. Watch for more information regarding accommodations and conference registration. The committee is excited to share our hometown and its amenities with you!

Counting down the days until we blast off,

Samantha Van Patten

Willa Gustavson,

Conference Chair

Treasurer/Reservations & Accommodations Chair

Be sure to follow this link for our Call to Conference Video!

<https://spark.adobe.com/video/njkZNUpVzE3TZ>



Important Announcement

2021 Convention

October 2020

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Due to current travel restrictions brought on by Covid-19/Coronavirus, and this unprecedented time of travel uncertainty, it is no longer feasible to continue plans for a 2021 International Convention in Quebec City, Canada. We are pleased to announce that our new 2021 International Convention destination will be:

Charlotte, North Carolina



July 28-31

Travel with us to the Queen City, the home of NASCAR, which boasts great food, rich history, trails, botanical gardens, and even whitewater rafting.

Please note the date change as well. Much time and consideration has gone into finding ways to keep Altrusans safe while avoiding the cancellation of our International Convention. More details will follow.



District Eleven Club Information

	President	Email	Meetings
Anaheim	Leslie Johnson	anaheim@altrusadistricteleven.org	4 th Monday
Central Coast	Lupe Maldonado-Alvarado	centralcoast@altrusadistricteleven.org	2 nd Monday 6 pm
Chula-Vista	Danielle Romello	chulavista@altrusadistricteleven.org	3 rd Wednesday
Eastern Sierra	Tiffany Lau	easternsierra@altrusadistricteleven.org	2 nd Thursday Dinner 4 th Thursday noon program
Glendale	Barbara Crawford	glendale@altrusadistricteleven.org	1 st Thursday
Golden Valley	Kathy Telleria	goldenvalley@altrusadistricteleven.org	2 nd Thursday
Indian Wells Valley	Jeanne Wells	indianwellsvalley@altrusadistricteleven.org	3 rd Tuesday
Los Angeles	Aggie Kurznya	losangeles@altrusadistricteleven.org	3 rd Wednesday, noon
Long Beach	Belinda Berry	longbeach@altrusadistricteleven.org	3 rd Sunday/varies
Monterey Peninsula	Noreen M. Erwin	montereypeninsula@altrusadistricteleven.org	2 nd & 4 th Monday
Oxnard	Vivian Goo	oxnard@altrusadistricteleven.org	4 th Wednesday
Reno-Sparks	Courtney Voight	reno@altrusadistricteleven.org	2 nd Tuesday 6:30 pm
San Buenaventura	Mary Harrison	sanbuenaventura@altrusadistricteleven.org	2 nd Thursday, 11:30 am 4 th Thursday, 6 pm
San Diego	Kathy Girard	sandiego@altrusadistricteleven.org	3 rd Wednesday 6 pm
San Diego NCC	Michelle Bell	sdncc@altrusadistricteleven.org	2 nd Wednesday 6pm
San Luis Obispo County	Koni Shaff	slocounty@altrusadistricteleven.org	2 nd Tuesday
Santa Maria	Susan Spears	santamaria@altrusadistricteleven.org	2 nd & 4 th Wednesday
The West Valley	Sue Larkin	westvalley@altrusadistricteleven.org	3 rd Thursday
Tucson	Cindy Mansfield	tucson@altrusadistricteleven.org	2 nd & 4 th Wednesday Lunch & evening (5:30)

District Eleven Board 2019-2021

Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org
Governor Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org
Second Vice Governor	April Smith	SLOCo	secondvicegovernor@altrusadistricteleven.org
Immediate Past Governor	Melanie Hodges	SLOCo	immediatepastgovernor@altrusadistricteleven.org
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org
Secretary	Hillary Sloan	Chula Vista	secretary@altrusadistricteleven.org
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org
Training Chair	Melanie Hodges	SLOCo	trainingchair@altrusadistricteleven.org

District Chairs 2019-2021

ASTRA	Kathleen Telleria	Golden Valley	ktaltrusa@gmail.com astrachair@altrusadistricteleven.org
Communications	Katharine Raley	Oxnard	communicationschair@altrusadistricteleven.org
Leadership	Margie Neer	Eastern Sierra	leadership@altrusadistricteleven.org
Literacy	Sandy Pfefferkorn	San Diego	literacychair@altrusadistricteleven.org
Membership	Aggie Kurzynn	Los Angeles	membershipchair@altrusadistricteleven.org
New Club Building	Gail Swain	Eastern Sierra	newclubbuildingchair@altrusadistricteleven.org
Service Chair	Glenda Hogg	Chula Vista	servicechair@altrusadistricteleven.org
DSB Editor	Kathy Girard	San Diego	dsbeditor@altrusadistricteleven.org
Webmaster	Leslie Johnson	Anaheim	webmaster@altrusadistricteleven.org



Epic Pandemic Event of 2020

Drawing: November 14, 2020
2:00 pm

1 Ticket for \$10
3 Tickets for \$25

Some of the prizes to be given away:
Purchase tickets online at www.altrusaanaheimca.org



And many more!!!

Make checks out to: Altrusa Intl Foundation of Anaheim, 2539 Hansen Avenue, Fullerton, CA 92831