



2022 Altrusa District Eleven Conference

Creating Waves of Change

April 29 – April 30

Paradise Point Resort & Spa



The Altrusa Club of Chula Vista, Inc. Foundation is 501(c)(3) dedicated to improving the South Bay community by providing financial and in-kind support to local and international organizations that build bridges to elevate, connect, and empower communities.

This past year, we collaborated with the four South Bay elementary school districts to support hundreds of displaced students by providing essential and educational needs for their academic success. Internationally, we lighted the way to literacy by sending solar lights to rural indigenous communities in Chihuahua, Mexico, so they may become independent and sustainable. Our Lou Ann Vogler Grants Program donated \$10,000 to the McAlister Institute to provide stipends for homeless individuals to gain work skills and provide for their families so they may become productive members of society. These are just a few of the many projects we completed.

We are hosting the 2022 Altrusa District Eleven Conference at Paradise Point Resort and Spa in San Diego to educate and inspire about 400 volunteers from California, Arizona, Nevada, and Baja California, so they may continue to make a difference in their local and our global community. The success of our overall Altrusa organization and outreach is dependent entirely upon the financial and product support of organizations and private sponsors.

We would like to invite you to consider becoming one of our 2022 Conference Sponsors. As a sponsor, you will receive positive media attention with Altrusa, an international nonprofit. About 50% of conference attendees reside in Southern California. In addition, you will be our partners in providing literacy and education opportunities to those who need it most.

Included in this package are suggestions regarding sponsorship opportunities for your review. If you are interested in becoming a sponsor of our 2022 Altrusa District Eleven Conference, please, contact us with any suggestions you may have to engage with our members. In addition, we will follow up within a week or two to answer any questions you may have. Thank you in advance for taking the time to review our sponsorship opportunities.

Sincerely,

Carmen Richardson
President
Altrusa Club of Chula Vista, Inc. Foundation



Demographics

393 Members

99% Female

1% Male

Age Range

10% Less than 40

48% 40-65

42% 65+



California



Arizona



Nevada



49% of

Total Members in
Southern CA

100

Average
Attendance

333

Social Media
Reach



Sponsorship Benefits

	TRIDENT  \$15,000	GOLD  \$10,000	SILVER  \$5,000	PEARL  \$2,500	SAND DOLLAR  \$1,000	STARFISH  \$500	CORAL  \$250
Tickets to Welcome Reception	4	2					
Video cameo	✓	✓					
Logo in all presentations	✓	✓	✓				
Personal promo video	✓	✓	✓	✓			
Social media post	✓	✓	✓	✓	✓		
Logo/Name on website	✓	✓	✓	✓	✓	✓	
Ad in program	Welcome page & back cover	Back inside cover	Full page	Half page	Quarter page	Business card	
Logo/Name in program	✓	✓	✓	✓	✓	✓	✓
Sponsor ribbon for attendees	✓	✓	✓	✓	✓	✓	✓

Please complete our [pledge form](#) and submit it to altrusacv@gmail.com
 For questions, contact us at (657) 363-6019



Sponsorship Opportunities

Colors match giving level as indicated on the Sponsorship Benefits page

**Recognition
Gifts & Awards**
Goal: \$2,000

Printing
Goal: \$1,500

Banquet Band
Goal: \$4,000

ASTRA Student Sponsor
Goal: \$7,000

Conference Shirts
*your logo will be printed on the shirts
Goal: \$3,000

Photographer
Goal: \$3,000

Welcome Bags
*your logo will be printed on the bags
Goal: \$7,500

Keynote Speaker
*2 seats to attend presentation
Goal: \$10,000

A/V
\$5,000

**Governor's
Reception**
\$5,000

**Hospitality
Room**
\$5,000

**Intl Rep's
Reception**
\$5,000

Videographer
\$10,000

Welcome Reception
*event titled after your company
\$15,000



In-kind Donations

**150 5"x7"
Notebooks**

Est. Value
\$600

**150
Pens**

Est. Value
\$400

**150
USB Drives**

Est. Value \$1,300

**150 Reusable
Water Bottles**

Est. Value \$1,700

Please contact us if you are interested in providing an in-kind donation
altrusacv@gmail.com | (657) 363-6019